

6th September 2010

Hemas Hospital Wattala Introduces “Lengathu” Loyalty Scheme

Hemas Hospital Wattala recently introduced a loyalty scheme named ‘Lengathu’, and it was launched at the Hemas Hospital Wattala. The first 10 loyalty cards were issued to selected loyal customers.

Describing at this occasion Dr. Aruna Rabel, Director Medical Services – Hemas Hospital Wattala said that it is a benefit extended to the loyal customers who have given Hemas Hospital Wattala a successful path to tread since its inauguration in December 2008. “We are a relatively new hospital in the landscape of the private healthcare industry of Sri Lanka and in that time, we have proven beyond doubt that quality healthcare can be given to the people of this country with affordability at its center. We have over this time, been able to build a solid foundation of trust and care with our stakeholders, whether it’s within our team, our valued business partners or our customers who come in everyday, seeking the best healthcare. Hemas Hospital Wattala broke new ground in the healthcare industry by introducing fixed price packages for surgery and baby delivery through “Suwa Sathkam” & “Maathru” schemes and has continued to maintain a strong relationship with our stakeholders,” he added.

The Card will be operative on the payment of a joining fee of Rs 250 and the cardholder will be entitled to one loyalty point for every Rs.100 spent in the hospital. There has to be a minimum of 100 points for a loyalty member to be eligible to redeem them.

The cardholder can use the facility to obtain discounts up to 20% on a verity of services including laboratory services, X Ray, US, ECG, Echo, and Health Checks. In addition, points can be redeemed on indoor bills up to 5%. The cardholder can also nominate four other family members to enjoy the benefits of the scheme.

Apart from the points system, all the Lengathu card holders will be eligible for Lengathu Special offers introduced by Hemas Hospital from time to time.